



Spring 2018: Berlin becomes Robot City!

Robots&Girls - Techfashionlabel Startup in a new dimension.

The Berlin-based fashion label start-up company Robots&Girls GmbH establishes humanoid robots in the retail trade. Opening of the first workerbotkiosk™ is scheduled for spring 2018 in the 'BIKINI BERLIN' concept shopping mall. In order to finance this ambitious project, Robots&Girls has started a worldwide crowdfunding campaign on indiegogo.com on January 18th, 2018.

The robot Gisela in the Robot&Girls Kiosk

Encountering a humanoid robot is sometimes very difficult. A small kiosk in the middle of a concept shopping center in Berlin will very soon change this situation however. Robots&Girls GmbH will open the doors to the public of its first flagship store in the BIKINI BERLIN in Spring with a festive atmosphere and in the presence of the media and switch on the friendly humanoid robot Gisela for it to start its work. The robot will then produce goods on its own in the unique shop and then hand over the final products to customers.

The TechFashion label company Robots&Girls will offer technical Gadgets such as wearables, TechJewelry and TechToys. The first product will be a small robot, that the robot Gisela assembles in front of her customers. Also 'click and collect' purchases are being considered. This involves customers being able to order goods in advance in Internet and then collect them at the workerbotkiosk™.

But Robots&Girls GmbH will however go much further. The newly established company also offers the kiosks for sale or rent and plans, following a successful start in Berlin, to bring workerbotkiosk™ to the market as a franchise concept, or to grant individual licenses for use of the concept.

Robots&Girls GmbH operates as the worldwide first company to run, lease or grant licenses for kiosks as retail outlets run by humanoid robots.





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Robots&Girls

The fashion label company Robots&Girls GmbH was founded in 2017 by Matthias Krinke.



Robots&Girls operates kiosks with humanoid robots in which TechFashion, gadgets, wearables and TechToys are sold. Robots & Girls is in close collaboration with mo systeme, the inventors of the modulbox, the housing of the Robots&Girls Kiosk.

The location

As from Spring 2018 at BIKINI BERLIN which is likely to be Germany's most beautiful concept shopping mall. East entrance.

The toybot™

A small robot, designed as a 3D puzzle. Produced from robust cardboard, approx. 2 mm thick and approx. 210 mm high. Assembled personally by our first ever sales lady robot Gisela.

- 3D Puzzle Design
- 2 mm robust cardboard, eco-friendly
- Eco-friendly premium print
- 210 mm high when assembled





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Robot Gisela and the shop technology was engineered and assebled by pi4_robotics.

pi4_robotics GmbH is one of the leading manufacturers of machine vision systems, automatic inspection systems and robots, based in Berlin, Germany. Currently its system solutions are particularly used in such industry sectors as photovoltaics, automotive, glass, medicine and pharmaceuticals, fuel cell manufacturing as well as in the field of ceramics. In the photovoltaic industry pi4_robotics is leading the way with its quality inspection systems based on electroluminescent technology. In 2010, pi4_robotics GmbH raised public awareness by introducing its pi4_workerbot. pi4_workerbot is the first humanoid factory worker worldwide that can be acquired by purchase. Matthias Krinke, M. Eng., founded the company pi4_robotics GmbH 1994 – at first as a commercial operation, which he turned to a limited liability company six years later. Since 1994 its headquarters and manufacturing facilities has been located in Berlin. Currently the company has almost 50 employees working in Germany. Sales and service partners in 29 countries with 43 offices have been representing the company worldwide since 2003.

More information at <https://www.pi4.de/english.html>

The robot Gisela is a part-time worker of Robozän™ Deutschland GmbH.

The company Robozän GmbH is the worldwide first staff provision and temporary employment agency for robots, especially for mankind-like robots. The company provides temporary and permanent work at industrial companies. Matthias Krinke possesses a university engineering degree and founded Robozän GmbH in November 2015. The Robozän staff consists of 0% employees (aside from the Managing Partner) and 100% robots. Headquarters and production are located in Berlin.

More information at <http://robozan.de/language/en/start-2/>

**The Kiosk Box was produced by mo systeme.
GO Mobile, GO Outdoor, GO Anywhere**

modulbox mo systeme develops and produces mobile brand communication tools. All presentation systems represent mobile units and combine technology, innovation and aesthetics in a sophisticated way. The patented modularity of the products plays a decisive role and is also relevant for individualization. All systems from mo systeme have been awarded national prizes and focus on high-quality and mobile communication. Since 2004, mo systeme has created more than 600 individualized pop-ups for roadshows, events and any other form of mobile communication to link brands with target groups at eye level. The modulbox system is available worldwide through eight partners in 22 countries.

More information at <https://en-gb.mo-systeme.com/>

